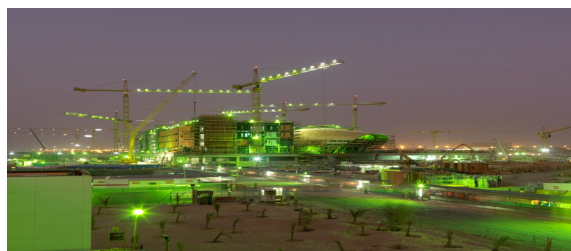


MASDAR CITY



Masdar City is a Sustainable City aiming to provide the highest quality of life with the lowest environmental footprint. Developers have taken inspiration From traditional Arabian Cities



Masdar City Fast Facts

Total Site Area:	700 ha
Large Square:	225 ha
Small Square:	55 ha
Supporting Infrastructure:	45 ha
Landscape:	375 ha
Resident Population:	40,000
Commuters:	50,000
Residential Density:	140 People/Hectare
Peak Daily Density:	245 People/Hectare



A case study

Established in April 2006, Masdar is a multi-faceted company advancing the development, commercialization and deployment of renewable energy solutions and clean technologies. Masdar integrates the full renewable and clean technology lifecycle – from research to commercial deployment with the aim of creating scalable clean energy solutions. Masdar works with global partners and institutions to integrate new research with proven technologies to produce efficient systems and processes that can be replicated globally.

Suppliers to Masdar City :

- Have a vision and practices that support Masdar City and its goals
- Outperform Masdar City's sustainability requirements
- Be developers of innovative, Eco-friendly products
- Demonstrate the Eco-friendliness of their products
- Maintain a cost-effective balance with their products profile
- Show commitment to sustainability and constant improvement

Suppliers benefit by:

- Directly boosting growth and profit
- Unspoken statement of competitiveness and quality
- Incomparable visibility in the Global Sustainability Market (see page 8 for an overview of Eco-cities currently in development around the world) and a bolstered Corporate Look
- Being compelled to look "inward", improve processes and innovate leading to increased medium--term cost savings and productivity